AP 101 P96

ALUMNI ASSOCIATION

PUCK BUILDING, New York, June 19th 1907.

PROPERTY.

"What Fools these Mortals be!"

The NOTAL STATE OF THE PROPERTY OF THE PROPERT

Copyright, 1907, by Keppler & Schwarzmann.

Entered at N. Y. P. O. as Second-class Mail Matte



"WILL YOU WALK INTO MY PARLOR?" SAID THE SPIDER TO THE FLY.



295-309 Lafayette Street, New York

No. 1581. WEDNESDAY, JUNE 19, 1907 A. H. FOLWELL, Editor

Published every Wednesday. \$5.00 per year, \$2.50 for six months. \$1.25 for three months. Payable in advance

"What Fools These Mortals Be!"

SECRETARY TAFT got a cordial reception at Milwaukee. He was entitled to one. He has the Milwaukee shape.

IN CARRYING a gun in his back pocket, President Roosevelt is merely prudent. A man who uses the expression "deliberate and unqualified falsifier" may have sudden need of a gun.

THE W. C. T. U., which is warring against fiction characters who drink or smoke, is respectfully reminded that free libraries are attached to many of the army posts. Is reform to stop with the abolition of the Canteen? Ve

A GREAT DEAL of inexpensive entertainment may be had by wandering through a large grocery and examining the new labels, or additions to old labels, which the pure food law has compelled.

For example, a big, staring label announces "Pure New Or-leans Molasses." In letters barely perceptible to the naked eye have been added: "Compound of New Orleans Molasses, Porto Rico Molas-ses and Sugar Syrup" (another name for glucose.)

"I CAN THINK of no more despicable person on earth than a gabby little lawyer." — Justice W. J.

With the possible exception of a surly, domineering judge. Ve

OF COURSE if Theodore carries a gun, Jake also totes one.

X MAN, STATES a soulful person, can live without meat, but he cannot live without poetry. True. And the price of poetry hasn't gone up, either.

V QUIT YOUR LAUGHing! Mr. Knox has a perfect right to run for President if he wishes to.

"The President," says Jack London, "is evidently a careless reader of my stories." Too bad. But then, there are people reader of my stories." Too bad. But then, there *are* people who haven't read them at all.

"OUR KAISER, as is well known, has a large circle of confidents, whom he consults, as well as his Ministers, but it would be a great mistake to suppose that he is influenced by them."—A Berlin Semi-Official.

The resemblance between Them is striking.

We have not seen the advance sheets of Henry James' new novel, "The Prevaricator," so we cannot say whether the hero is a railroad President, a United States Senator, a diplomat, or a nature

"What charming fantasies are found in the ferns!" hymns Clinton Scollard, incorrigible poet. Right you are, Mr. Scollard. Provided that your wife does

not make you bring home a load of ferns from the woods and dig holes around the house in which to plant'em. Under such circumstances there are more charming fantasies to be found in flounders, when they're biting.

> PERHAPS THE commonest reckless motor speeder is the rich man's son with more money brains and more booze aboard than gasolene.

THE SECRETARY of a Newark union of cigarmakers says that men do not smoke as much in cold weather as in warm; an interesting contribution to sociological lore. What is the explanation of this curious effect of the temperature on the consumption of tobacco? — The Sun. Sun.

Simple. man drinks a rickey he feels a desire to smoke. After a cigar a man feels like taking a drink. Men drink more in summer than in winter.



THE KNOX BOOM.

IT HAS ABOUT AS MUCH CHANCE AS A SNOW BALL IN -



THE SCIENCE OF ADVERTISING.

THE YOUNG 'UN.—Pardon, me, sir; but do you know where Whoopem's Bargain Bazaar is located in this neighborhood? THE OLD 'UN.—No, sir.

THE YOUNG 'UN.—Ah, I thought not! You will be glad to learn, then, that our unparalleled establishment is on the next block. Have a card, sir.



"I see - he's an advertising man for a drygoods store."

CLASSIFIED.

"I'm out of politics," says Dick —
"Clean out, and long have been."
Perhaps he may be clean when out; He wasn't clean when in.

CROKER.

SLIGHT MISTAKE.

W^E were wooing a lovely African princess.
"Be ours," we said. "Come to the small lagoon and, underneath the moon, long we will spoon and you shall be our little pet baboon." Right here the Royal Guard chased us for

eight miles.

Still it was not our fault. From a careful study of the melodies of the day we had supposed that was the way they made love along the Congo.

The Pope has directed that the honorary degree of LL, D. be conferred upon Edward Bok of Philadelphia for "signal services in journalism and moral ethics," at the College of Villanova.—Rome Cable,

DEAR HEAVEN! it is time this worthy man Was honored in a signal sort of way.

Where will you find, pray, an American Better entitled to a bunch of bay? Where will you find a man, search east and

west, Who claims so many of us as his debtors, And who so deeply has himself impressed Upon our ethics and our arts

> Monthly communes he with us, heart to heart. He sets the fashions for us, tells us what

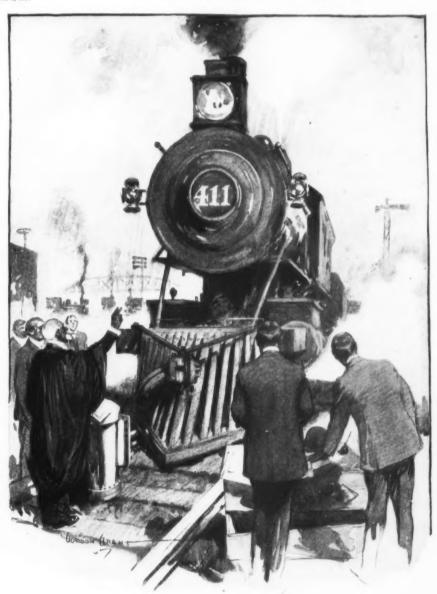
and letters?

Is pure in current fiction, what's good art And what (by printing specimens) is not; Orders our dinner, shows us how to bow, Chooses our lingerie, our shirts and collars, Instructs us what to feed our child, and how To build a bungalow for seven dollars.

June brides arrange their weddings à la Bok; Trousseaux are all contingent on his cue; Gown, slippers, bonnet, stockings, stays and smock Are chosen from the Bokian point of view. The young wife leans on Bok when baby comes Secure of good advice and counsel helpful; Young fathers turn to Bok when infant gums Translate a stilly night into a yelpful.

At Christmas time we do not idly stray Through crowded markets, wondering what to buy: We know just what to get for Sister May, For Cousin George, Aunt Jane and Uncle Si. Hymning that name which confidence instills, Fare boldly forth Annettes and Arabellas The country o'er, to buy for Brother Bills A bundle of Bok's virtuous panatellas.

Space warns against attempting to express All that we owe this admirable man. To summarize the debt, we eat, drink, dress, Make love and marry on the Bokian plan. Hail Edward Bok! illustrious LL.D.! "Doctor of Lingerie" though some may flout him, To tell the truth, we really do not see Just how the devil we should do without him. B. L. T.



A TIP TO THE FEDERAL COURTS.

FEDERAL JUDGE. - Locomotive Number Four Hundred and Eleven, you are found guilty of hauling thirty cars of freight, on which rebates had been paid. I hereby sentence you to ninety days in the Round House.

Success has turned many a man's head. In fact it's a long head that has no turning.



METHOD IN THEIR MUD.

THE FARMER, -Stuck in the mud, hey? Hope ye git out all right, but I want to tell ye right now that we have poorer roads in this here county than in any seven states!

THE MOTORIST (sarcastically) .- You certainly ought to be proud of

them.

THE FARMER.—An' you bet we are! Autymobiles are almost as scarce as yeller fever muskeeters 'round these parts!

TOOTERBY JONES.

THERE'S a home that a rich, philanthropic old gent Established for poets who ain't got a cent,

Where there ain't no restrickshuns to takin' your ease

Or doin', I might say, just what you darn please; Just think of it-havin' your postage

stamps free! Why, it's such a soft snap that it's called

"Arcadie!" But we're busy, we are—there ain't none of us drones; An' the best of us poets is

Tooterby Jones.

There's Bloggs who's been tryin' to bring out a book

These twenty years past, but he can't get it took;

There's Scroggs who wuz born, poor ol' feller, too late,

Because in Pope's time they'd' a' said he wuz great:

There's Mrs. McRorer, Miss Billings that wuz,

Who's a mite to Swineburney in all that she does; I like Raggles better, but even he owns There's none of us poets like Tooterby Jones!

> There's a genius somehow who ain't in it at all; Just think of them beautiful thoughts he lets fall, An' folks all around him not carin' a pin: It grits him, I tell you - it grits him like sin! I s'pose when he's dead they'll wake up an' they'll say, "My!—he zouz a wonder!"—it's always the way; But now they won't hear the mellifluous tones That's bein' piped daily by Tooterby Jones!

There wuz nine of us poets, four women, five men, But a lady from York has just come, an' made ten; Her thoughts is quite pretty, I think, but her rhymes

Are exceedin'ly faulty and careless at times:

Whatever she writes of ain't easy an' free,

An' seems she wuz forcin' things kinder to me;

So of this opinion I don't make no bones:

The best of us poets is Tooterby Jones! Malcolm Douglas.

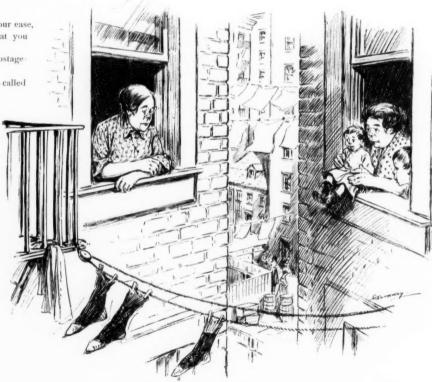
SAD FATE.

Sympathising Housewife.—You say you once ran a busi-

TRAMP.—Yes, Mum. Sympathising Housewife.-And where did you run this business? TRAMP .- Into the ground, Mum.

HIS YEARN.

"I VEAHS tell a pow'ful sight of late about dat 'ar smaht white gen'leman, by de name of I forgits what, dat's inventin' seedless apples and stoneless peaches, and all sich as dat," ruminatingly said old Brother Brownback. "Well, sah, if he was to whirl in and invent bulldogless watahmillions and chickens dat would n't holler when yo' kotch 'em by de ankles in de middle o' de night, w'y, lawsuzz, dat man would be muh friend for life! Yassah!"



FADS AND FANCIES

MRS. GROGAN.-Have yez anny fad, Mrs. Kelly?-are yez makin' a collection av annythin'?

MRS. KELLY.-Well, Oi hov nine children now an' a tinth expicted! Is that wan?

If Love were always to be fed on pre-disillusioned ideals, we should have healthier marriages.

PUCK



3 3 3 3 3 3

"Ity are Miss Agnes Ammidon and her remarkable play 'The Uppishness of Gwendolen Montstrosser,' the objects of such extraordinary public interest?" magneloquently demanded the advance agent of a certain theatrical aggregation which was threatening an invasion of the helpless Indiana hamlet of Whillersville, addressing, with a majestic porching out of the tintinnabulatory waistcoat that covered his rotundity, the prominent citizens assembled at the tavern. "The frenzied sale of seats at Lobstockburg last week, during which three arins and seven ribs were broken, was merely one of a series of such events which has everywhere attended the tour of Miss Ammidon. In Battle Creek, Mich. there was rioting; in Kalamazoo you would have thought the whole Zoo had broken loose, so great was the clamor; while Broken Bow, Nebr, every bean in town went broke on tickets. When we were in Arkansas, the students of the State University, impatient at the delay caused by a train wreck, marched in a body the entire seventy-some miles to Ft. Smith to see

the show, devastating the country as they came, so to speak, and most of the male inhabitants of that little city were sworn in as special officers to preserve order in the line of howling humanity that stretched more than a mile from the theater entrance; actually, in that one town alone over three hundred deputy sheriffs applied at the box-office for free admission! In Cooweescoowee, Oklahoma, a prominent ranchman, who had paid ten dollars for standing room, offered to double the sum for twice the amount of space, so that he might be able to enjoy the performance just that much more! And so I might proceed indefinitely. Now, why is it, gentlemen, that everywhere we meet with the same spontaneous evidences of the overwhelming popularity of our star and play?"

"Well," replied the patent-churn man, who had traveled widely. "I s'pose that's a conundrum, or ketch-question, or something. I saw the show over in Missouri last month, and so I'll bite. Why is it?"

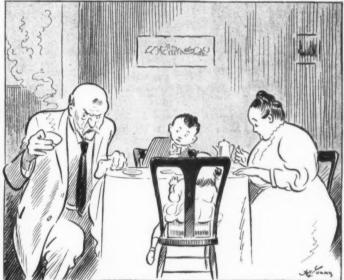
Tom P. Morgan.

"AND HE HAS USED NO OTHER SINCE."



AS THE TESTIMONIAL PUTS IT.

"With pleasure I add my testimony to the worth of your coffee substitute. My husband had been an excessive drinker of strong coffee for years. One morning I substituted your brand and he drank it with keen relish."



As It Really Happens.
"Helenblazes! What is this I'm drinking, anyway?
Boiled Hay?"



"OH, HOW PERFECTLY LOVELY!"

SUPPOSE THE JUNE GROOM WAS EXPECTED TO SHOW HIS,

IT IS CUSTOMARY FOR THE JUNE BRIDE TO DISPLAY HER TROUSSEAU.



THE WAY HE WILL GET IT.

OXFORD UNIVERSITY WILL CONFER AN HONORARY DEGREE ON MARK TWAIN NEXT WEEK.

THE BIBULOUS BIBLE.

THE Woman's Christian Temperance Union is attempting to reform the publishers of books, and is exerting its influence to have excluded from public libraries all books in which the hero and heroine drink or use tobacco. Good!

There is one book in special that we wish the Union would get after. It is a popular book, which falls at times into the hands of children. We refer to the Bible. The references to wine in this standard work of reference are nothing short of scandalous. We do not ask that the Bible be abolished, or even excluded from reference libraries; what we suggest is that the W. C. T. U. labor with the publishers and obtain their consent to a few trivial changes, in no wise affecting the sense of various passages, but merely sterilizing them. For example:

Esther 5:6. - And the king said unto Esther at the banquet of unfermented grape juice.

I. Timothy 5:23.— Drink not water, but use a little gin-

ger pop for thy stomach's sake.

Prov. 31:6.—Give egg phosphates unto him that is ready to perish, and raspherry sundaes unto those that be of heavy

Psalms 104:15.—And lemon soda that maketh glad the heart of man.

Hosea 14:7.— The scent thereof shall be as the pink lemon ade of Lebano

These quotations are only a few out of many. The word wine occurs on every other page. In its present form we feel justified in calling it the Bibulous Bible and demanding its purification.

PURE FICTION.

The French object to our pure food law because they don't want to spoil the labels on the bottles and cans. — The Sun.

While Americans are without even shame. On a jar in a Gotham grocer's window is the label, "Strictly Pure Blackberry Jam." Beneath is another label announcing the formula, as required by the pure food law. The formula is, "Glucose, apple parings and artificial extract." No blackberries entered into the composition.

DEAD ONES.

A CLIPPING BUREAU in New York recently addressed a communication to "F. Petrarch, in care of William Heinemann, publisher," soliciting his patronage. "Petrarch," smilingly comments the London Standard, "has been dead just 533 years."

Very true. The poet

died at Arqua, near Padua, in 1374. But Francesco Petrarch is much more alive than most of the authors with whom the clipping bureaus did business in — well, 1906.



FOOLISH.

SWIMMING TANK

Mrs. Lovejoy. — I wonder why they make so much fuss about sterilizing and pasteurizing milk.

MRS. CHILDLESS.—I can't imagine. No one that I know drinks milk punches nowadays.

HEAVENLY HIGH JINKS.

The Pleiades in peekaboos, Of dressiest percale, By way of final touch, to make All rivalry look pale, For driving on the Milky Way, They docked their comet's tail.

HER MISAPPREHENSION.

FARMER HORNBEAK (in the midst of his reading).—Well,—heh! heh!—here's a kinda funny advertisement in the Weekly Clarion: The landlady of the Occidental Hotel wants "a man to wash dishes and chambermaid."

MRS. HORNBEAK (virtuously). - The shameless critter!



Come people are not satisfied to point the finger of scorn. They want to poke you in the ribs with it.



THE PUCK PRESS

THE PUZZLED
WHICH A MAI



JZZÚED CHICKS.

PUCK

THE REVOLT OF THE CORPUSCLES.

1.1. der ret und vite corpooslems dot in Owgoost Schnable staved.

Came a marching to his stomach in a grant, but mat, parade;

Dey vos making some conwentions, for to atvertise their griefs,

Und to draw a strong resolvings, vot vould pring dem some reliefs.

Ven der gang vas all assemblaged, up rose liddle Heinie Ret:
"I vas here from Owgoost's ear drums, fellow corpooslems,"
he sait.

"Und I vant to know der reasons for dot singings in der ears —" From der crowt came lout der answer: "Dot's from forty daily peers."

Looey Vite, he representinged sixteen veins in Owgoost's leg. "You can plame your troubles, Looey," criet der peoples, "on deckeg."

Meppy nineteen speagers followet, meppy der vas 'lefen more. Wow, der place vas in some riots till a old mans got de floor.

"Fellow-corpooslems," he shoutet, "ve can plame id on der peer— Owgoost trinks up sigsty parrels in der course of one shord year— Vah, id keeps us all a fighding, in der tay und in der nighd, Knocking oud der sickness micropes; keeping Owgoost Schnable righd.

"Bud ve'd petter stop gomplaining of der ofertime, I guess, For dot vork is our lifes missions, don't it, ain't it, gomrades, yes? So, vile Owgoost trinks der lager, led us stay right on der chob, Showing all dose sickness micropes dot ve vas a scrappy mob."

Vell, dey put it to a votings, und der answer, it vas "Vah!" So der telegates vent homevarts mit a choyous tra, la, la; Efry one of dem decisioned, choost as you and me shoult do, Dot, ven up against a tuty, sit tight, poys, und see id drough.

Charles R. Barnes.

AN ARDENT WOOER.

"I ISN'T gwine to 'low dat 'ar young Judson Johnson to come pesterin' round my house no mo'!" determinedly said old Brother Binger to a friend. "He's too blamed inflammable; dat's



OR LOST HIS SPEED.

THE BOLD ONE.—You say you like base ball? Why, I used to play base ball. I pitched for my college team.

THE COY ONE.—Did you? Well, I'm sure you never had a glass arm.

what's de mattah wid him! W'y, loogy, sah!—for de last two weeks he's been proselytin' round muh daughtah, tryin' to dissuade her to marry him. Long's he reduced hisse'f to argymunt and evolution dat was all right, uh-kase dese yuh lady-folks, young or old, is all so coy and skittish about such mattahs dat yo' has to blindfold 'em wid yo' ellerquence and back 'em into mattermony—Uck-yas! Been dar, muhse'f, and knows de whole riggymarole; done had no less'n fo' nighty fine wives in muh time—but when he took and lammed her head ag'in de wall in awdah to rectify her mind and den chased her round and round de house wid a razzah, uh-hollerin' dat he couldn't live widout her, w'y, it 'pears to me dat he's a heap too 'thusiastic in his 'fections. Dem folks dat is so pow'ful voluminous right in de beginnin' don't last long—dey gits over it dess as quick. If he comes uh-domineerin' round yuh ag'in l'm gwine to hahm him. I can make all 'lowances in de world for love's young dream, as dey calls it in de stories, uh-kaze I's been dar, muhse'f, as I says befo', but dat sawtah puhseedin's ain't a dream; it's a night-mar', and I's sho' gwine to wake dat young gen'leman up if he instigates any mo' o' dem dar heroisms around muh residence. Yassah!"

Tom P. Morgan.

IN THE PROHIBITION TOWN.

New Resident. — Goodness grief! What's the old man doing with a clothes-pin in his mouth? Does he think he's smoking?

UNCLE DANIEL (the store keeper).—S-sh-h! Them is prime clothes-pins, made right here in our own factory, an' Si knows fer a fact that the shellac on 'em was mixed with real alcohol.

THE NEW KIND.

VISITOR.—What lovely children! Mr. De Ivorce's by a former wife, I understand. How old were they when she died?

Mrs. De Ivorce.—She isn't dead. You see, I'm a sort of a grass step-mother.



A NICE LONG SMOKE.

The Monk.—Had 'em made special, hey. What's so special about that cigar?

THE OSTRICH.—The length. The end of it is somewhere down around my Adam's apple.

THE CRITICAL TRAVELING MAN.



ood? Oh, I s'pose it's a pretty good show for Madison, but you ought to have seen it when it was in New York. You get that little girl on the right end? Yes, the one with the electric lights on her parasol. Well, I used to know her when she played for the first time in "Nancy Brown." Good-looking? Oh, she ain't nothing to what she was when I used to

But there ain't anybody on the stage that's any good no more. Mansfield's no good. He was all right till he tried this Ibsen play. Why, I told him it wouldn't go. There was a crowd of us at the bar in the Holland House one night and Dick—that's Mansfield—begins to tell the bunch that he's going to put on this Gynt play. Milky in the filbert about it, you know.

know.

"Why, Dick," I says, "what's the use of picking up some Swede to write a play for you—you know Ibsen wrote this Peer Gynt for Mansfield—why don't you try Clyde Fitch again?"

Ibsen wrote this Peer Gynt for Mansfield — why don't you try Clyde Fitch again?"

"No," Dick says, "I'm sore on Clyde and this guy Ibsen has made me a pretty fair play and I don't see no reason to throw it down."

Well—I told him, and everybody told him, but he would put it on and there he is—on the bum. I like Dick, but I'm glad he got a lemon. I could have told him that a Scandahoovian couldn't write an American play.

Annie Russell—who's Annie Russell? She never played but one good thing in her life and that was—that was—when she brought out that "Heart of Maryland" and swung out on the bell. She always wears a red wig, you know. She thinks it's some kind of a charm. Yes, I hear she was in Shakespeare this year and I hear she done all her work on wires—say, wouldn't that make you color-blind?

wouldn't that make you color-blind? I
think it's the limit, damfidon't.

Marlowe and Sothern? Say, you don't really
think they're good, do you? Why, when I saw
them in New York this winter I thought I'd have to
go out before the first act was over. Bad?—why,

I never saw anything so rotten in my life. All these ghosts, you know, and that dope. Why, there wasn't a good song in the whole piece and I didn't see Sothern get a laugh all the way

Nope, the stage is to the bad right.

Nobody's any good that acts nowadays, and there's a line of shows that would make you weep to think of paying American money for 'em.

But say, there's one show that's

really good—yes, really good—
"The Prince of Kakiak." Best thing in years: good singing, good dancing, good music—and funny!
Why, I pretty near tumbled off my chair listening to that comedian. You know, he's got the rest of 'em backed so far off the boards that it's a shame to compare 'em with him. Why, he's the real article. Personal friend of mine, and I know the leading lady, too—Dottie LeClair—and she's a peach. You take it from me, that's the best show in the country to-day: "Prince of Kakiak"—a Comic Trayesty in two acts. If you happen to be in New You happen to be in N

Travesty in two acts. If you happen to be in New York when they're there you stick your head in the box-office window and ask for Ed and you tell Ed that George sent you and he'll hand you out the best two seats in the house.

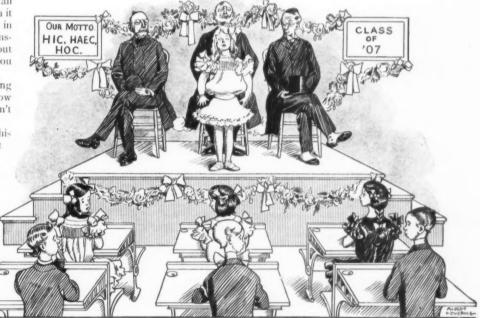
Horatio Winslow

RIDDLE OF H. DUMPTY.

HUMPTY DUMPTY sat on a wall,
Which was built up of tariffs, wonderful tall,
And as often as people dared asked about that
He raised a campaign fund and made them stand pat.
And so Humpty Dumpty kept his feet in the trough,
And all the king's oxen could n't make him come off.

THE CHANGED STANDARD.

BILLBOARD.—Did you look over those advertisements I prepared?
CIRCUS MANAGER.—Yes, and you'll have to prune 'em down.
They read like a lot of book notices.

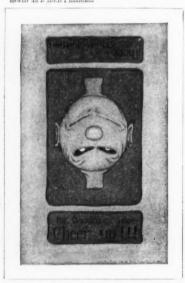


JUST BEFORE VACATION.

THE TWELVE-YEAR-OLD VALEDICTORIAN (to her equally aged classmates).—One last word, dear friends, ere we part forever. We are going out to-day to battle with a cruel world. The path will be rough and full of pitfalls. Temptations from now on will assail us at every hand. Clouds will gather, but amid the dread responsibilities of our new life, let us be earnest, let us be steadfast, let us, etc., etc.



CHEER UP!!!



CHEER UP!! Photo Gelatine Print, 9 x 12 is

By Leighton Budd. PRICE 25 CENTS.

Get a copy of this popular print and MAKE HOME HAPPY.

This is but one example of the PUCK PROOFS. Send Ten Cents for new Catalogue with over Sixty Miniature Reproductions.

Address PUCK, New York. 295-309 Lafayette Street.



White Rock

"The Champagne of Waters"

AND THEN THEY KISSED.

"My face is my fortune, sir," said the pretty summer girl.
"And mine is, too," said the handsome summer man. "Let us put our fortunes together."—*Lippincott's Magazine*.



SHE DIDN'T LOSE MUCH.

THE REV. MR. D. CENTER.—On account of the rain and slim attendance, the sermon will be postponed.

Congregation. - Well, I have walked two miles to hear a sermon.

Mr. Center. — No matter. It's one I preached in your town six months ago. $\,\,$ I remember your countenance.

The first thing in the morning, if you need a bracer should be a tablespoonful of Abbott's Bitters in an ounce of sherry or a glass of soda. Try it.

HARDLY.

"It is not a sign that a girl is economical just because she cuts down the number of candles in her birthday cake," remarked the Observer of Events and Things.— Yonkers Statesman.

Courteous Consideration.

"Do you ever talk back to your wife?" asked the solicitous friend.
"Sometimes," answered Mr. Meekton; "a very little; just to show her that I have not gone to sleep."—Chicago Daily News.

VERY CLOSE.

Church.—Did you ever try any of these "close to nature" methods? Gotham.—Well, I've used a porous plaster!— Yonkers Statesman.

In Kansas they are selling post cards with the address of President Roosevelt printed upon them and a request that he run for another term. With one hand tied behind us we could name several eminent gentlemen who will not waste any money in buying one.—Washington Post.

A MAN is really to blame for ever making a mistake about anything when he has a sixteen-year-old son always ready to advise him.— Somerville Journal.

Pears'

Pears' Soap is made in a clean, sun-flooded factory; then stored a full year in a dry, airy place, before coming to you.

Is it such a wonder it lasts so long?

Established in 1789





I N VACATION
TIME
Readers of
PUCK may
have the paper

mailed to them for forty cents a month, postage prepaid. Addresses will be changed as often as desired. Orders may be sent through your newsdealer or direct to the

PUBLISHERS OF PUCK PUCK BUILDING, N. Y.





Most Perfect Block Signals on THE NEW YORK CENTRAL LINES.



THOUSANDS have discarded the idea of making their own cocktails—all will after giving the CLUB COCKTAILS a fair trial. Scientifically blended from the choicest old liquors and mellowed with age make them the perfect cocktails that they are. Seven kinds, most popular of which are Martini (Gin base), Manhattan (Whiskey base). The following label appears on every bottle:

Guaranteed under the National Pure Food and Drugs Act, Approved June 30th, 1906. Serial No. 1707.

G. F. HEUBLEIN & BRO., Sole Props. Hartford New York London IT TASTES JUST THE SAME.

"You say you were in the saloon at the time of the assault referred to in the complaint?" asked the lawyer.

"I was, sir."

"Did you take cognizance of the

barkeeper at the time?"
"I don't know what he call it, but I took what the rest did."—Lippincott's Magazine.

NO FIELD FOR HIM.

"Saw the preacher yesterday, and he says he's going to run the devil out of town."

"He's too late," said the woman of the house, "John left yesterday!" — Atlanta Constitution.

One pair in the front parlor beats

three of a kind .- Chic. Daily News.

A MATTER OF TIME.

"I understand that you have relics of the war for sale," said the southern tourist to the little towhead.

"We did have," replied the boy, "but they done bought us out, an' the swords dad buried last week won't git rusted 'fore summer." - Atlanta Constitution.



TEN TWENT' TRAGEDY.

COUNTESS OF MUCKCROSS,-Thus perishes th' 1-1-last of a dastard r-r-race! (Between her teeth). Say, Jimmy, give another last dyin' convulse, will yer? You're on me train!

For busy men and women—Abbott's Bitters, delightful tonic and invigorator—a health giver at a health preserver. All druggists.

APPREHENSIVE.

"Has your boy made any progress in his studies?"
"Yes," answered Farmer Corntossel; "he's doin' so well in his studies that I'm kind of afraid he's neglectin' his tennis an' horseback ridin'."—Chicago Daily News.

THE STRENUOUS LIFE.

TEACHER .- How long had Washington been dead when Roosevelt was inaugurated?

Scholar.—I dunno, but it hasn't been very dead since Teddy has been there! - Lippincott's Magazine.

METHUSELAH may not have lived 999 years, but in those days things were so dull that it must have seemed that long to him.— Washington Post.



THE SCAPEGOAT.

The poor commuter with despair Observes the railway's tricks. He's merely fined an extra fare When anybody kicks. -Chicago Daily News.

SOME PEOPLE think that if a girl has money it doesn't make any difference whether she is pretty or not, but the homely girl who has money knows better.—Somerville Journal.

ABOUT all that some men are good for is to pose as horrible examples. - Chicago Daily News.

ery, balance in 8 monthly payments. Catalog free. Write LOFTIS BROS. & CO., Bept. F 50, 92 State St. Chica.

IF IT is really "broadening" to travel, as people often say, perhaps that accounts in part for Secretary Taft.-Somerville Journal.

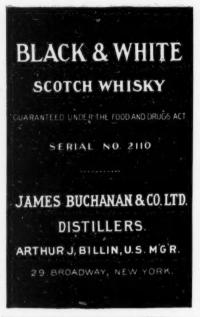


for Liquor and Drug Using

scientific remedy which has been skillfully and successfully administered by medical specialists for the past 27 years.

At the following Keeley Institutes:

White Plains, N. Y. Columbus, O. 1087 N. Dennison Ave. Philadelphia, Pu. 812 N. Broad St. Harrishurg, Pa. Pittsburg, Pa. 4216 Fifth Ave Providence, R. I. Nichmond, Va.



BASEBALLITIS.

To-day I'm feeling pretty sick, I'm feverish, I guess;

My tongue, I see, is coated thick, It may be biliousness. There is a weakness in my back

That makes me rather lame Sciatica - a new attack And then there is the game.

My head is aching like to split; I'm crazy with the pain. For any work I am unfit; It's too much of a strain.

To-morrow I may be all right. Of course it seems a shame. But I am in a sorry plight-And then there is the game.

I think I'll have to telephone The office right away

And tell them, with a plaintive moan, I can't be down to-day.

They may not like it very well; I'm sick, though, just the same; And then, again, the truth to tell, I've got to see the game -Chicago Daily News.

A STATE OF FRENZY. - Almost any country south of Mexico.-Harvard Lampoon.



"Bridget, I believe you're in love; you're so forgetful."

"Nonsense, ma'am. How could I be in love and me a married woman?" Yonkers Statesman.

BANDMASTER DUSS says it takes real technique to play the bass drum. Our observation has thought us that it also takes a pretty good knocker.-Washington Post.

On the whole, it is just as well that the man whose automobile has broken down doesn't expect sympathy from every one who passes by on foot.-Somerville Journal.

BOKER'S BITTERS

THE NEW BROADWAY MAGAZINE IS A MAGAZINE FOR YOU

THOUSANDS of alert, progressive people all over America have found The New Broadway Magazine to be the one publication which satisfies their craving for something original, absorbing, informative fascinating.

Starting out with a field all its own, The New Broadway Magazine has succeeded in gathering together, month by month, such vital, forceful articles on live affairs of national importance, such fresh, happy-hearted stories, such really useful and interesting departments, and such a wealth of magnificent illustrations that it has built up for itself a following that is firmly fixed-because no other magazine so thoroughly covers the range of human interest in so delightful a fashion.

One of the finest examples of The New Broadway Magazine's highclass contents, originality and scope of appeal is the July number.

It contains such diversified articles as "The Story of New York's Bridges"; an article showing what the American Indian has done as a subject for America's painters; "The Summer Pleasures of Society," in which a society woman tells of the warm-weather pastimes of the rich; an article describing and illustrating "Country Mansions," and another of the inimitable "Summer Hostess" features which are delighting women everywhere.

The July Broadway's collection of stories of the true Broadway guality is simply unrivaled. Nine Complete Short Stories and an installment of a series of "Letters," which is complete in itself, by such favorites as Eleanor Hoyt Brainerd, Zona Gale, Filson Young, Anna Alice Chapin, Sherman F. Johnson, Margaret G. Fawcett, Raymond Lee Harriman, and John Barton Oxford. Eleanor Hoyt Brainerd's contribution—the first of five installments of "Letters of a Débutante"—is nothing short of the literary treat of the year. It is a story that no American woman should miss, and that no man will be able to drop, once he starts it.

Broadway's Departments telling of "Actorland in Dog Days"; and what prominent New Yorkers are doing, with photographs, etc., are brighter than ever; if you long for bright reading and beautiful pictures which nothing seems to satisfy, you should get

JUST THE THING.

HENRY.-I hear tell ez how President Roosevelt plays croquet reg'lar at that Oyster Bay place of his'n.
SILAS.—Vesiree! With all his 'ficial duties, he's got to

do somethin' to keep up his health.

GREAT BEAR SPRING WATER. "Its Purity Has Made It Famous." Invaluable in the Home and Office.

AFTER A COLLEGE EDUCATION.

"I hear your son, Hank, wants to go to college?" said the constable to the farmer.

"Yas," replied the hayseed, resting on his hoe; "he wants to learn to play baseball, and he says he doesn't have time to learn on the farm."— Yonkers Statesman.

CLARA (to her fiancé).—I declare, Charlie, you took those words right out of my mouth.

HER LITTLE BROTHER (in great glee) - Oh, mother, I know now what Charlie was doing when Sis let him in.- Harvard Lampoon.

It is reported that the government is preparing to crush the coal trust. After that it will simply be a case of ashes to ashes, dust to dust .- Washington Post.

THE **BROADWAY** FOR NEW MAGAZINE JULY

15 Cents—All Newsstands—\$1.50 a Year

If your dealer does not carry it, send his name and address, and we will mail you a aple copy, free. Address Broadway Magazine, 3 West 22d Street, New York City

HEAD YOUR LIST

tsman's Ideal Beverage for Health and Pleasure

d won't hurt it.

THE CIRCUS BAND.

I love to hear the circus band, Its music is so gay. It has a boundless repertoire,

And plays it twice a day. From Wagner down to "Ooley-oo!"

Its faculty extends, And twice a day it plays right through Till the performance ends. Its ceaseless industry deserves A warm encomium.

Alike for him who toots a horn And him who beats a drum.

Year after year the players blow, Their ranks are never thinned, And every year my wonder grows Where do they get the wind?

—Somerville Journal.

FORGETTING AN INJURY.

Сниксн.—I like to see a man who can forget an injury. Gotham.—Well, there's that neighbor of mine; he's suing the railroad company for an injured leg, and every once and a while he forgets to limp! -Yonkers Statesman.

"I HAVE very little of interest to add to this," said the bank clerk as he put two cents on the five-dollar account.-Harvard Lampoon.



THE EXPLORER. - Now, if I only had a little company, I'd be perfectly contented.



"You mustn't interrupt me when I'm talking, Ethel!"

"Why, that's the only time I can interrupt you, Mamma!" — Yonkers Statesman.

HENRY LINDENMEYR & SONS PAPER WAREHOUSE,

82, 34 and 36 Bleecker Street. BRANCH WAREHOUSE: 20 Beekman Street, NEW YORK

All kinds of Paper made to order.

DIDN'T KNOW IT WAS LOADED. By Gordon H. Grant.
Print in Sepia, 11 x 8 in. PRICE TWENTY-FIVE CENTS.

THEIR FIRST QUARREL Photo Gelatine Print, 11 20 11.
PRICE TWENTY-FIVE CENTS.

Puck Proofs

PHOTOGRAVURES FROM PUCK



THESE are a few examples of the PUCK PROOFS. Send Ten Cents for Catalogue with over Sixty Miniature Reproductions.

Address PUCK, New York 295-309 Lafayette Street

Art Stores and Dealers supplied by THE ANDERSON PUBLISHING Co., 32 Union Square, N. Y.



AN OLD PRINT.

By " O' Neill."

PRICE TWENTY-FIVE CENTS.



GUESS WHO! By Gordon H. Grant. Photo Gelatine Print in Sepia, 11 x 8 in. PRICE TWENTY-FIVE CENTS.



THE PUCK PRESS